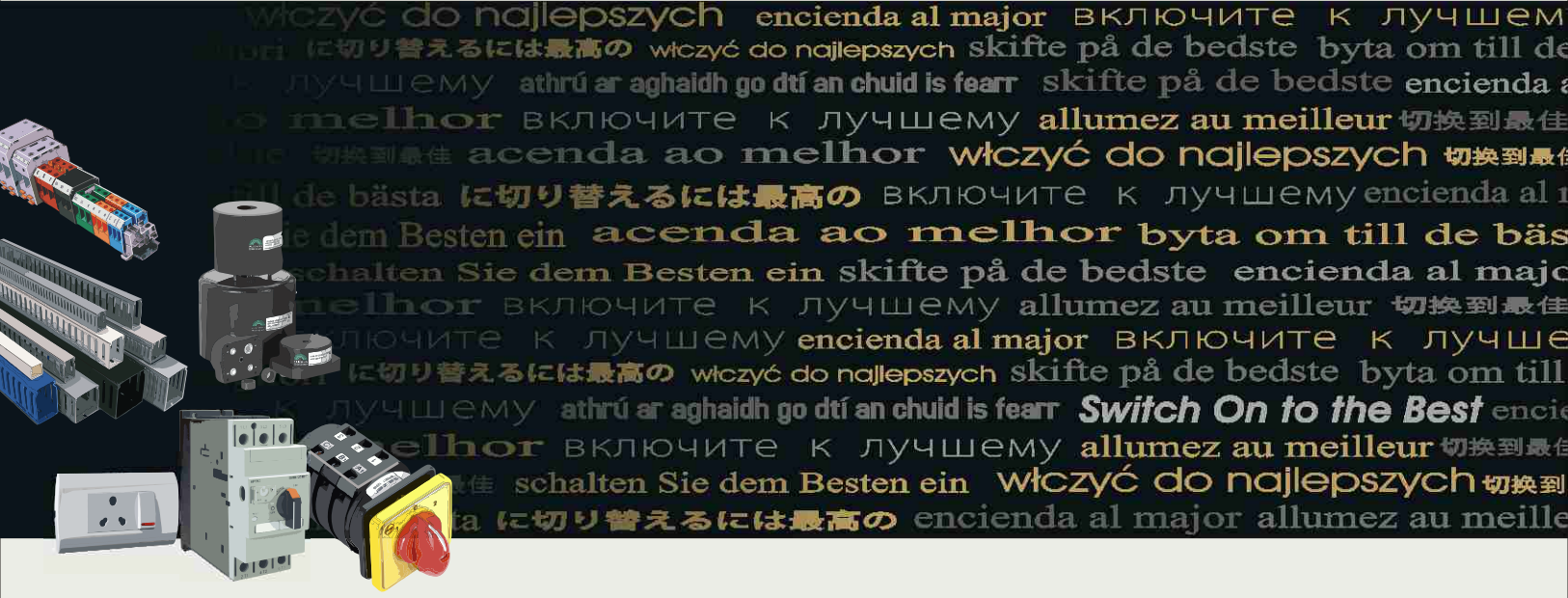


salzer



Salzer Electronics Limited

- India's leader in Rotary Switches & Wiring Ducts
- International product approvals
- Worldwide market presence
- Five units with International affiliations



salzer

Established in 1985 in a time-bound collaboration with Saelzer Schaltegerate Fabrik GmbH to manufacture rotary switches, and headquartered in Coimbatore, Salzer has grown into an independent multi-product entity with a wide basket of Electrical Products, covering a variety of applications for Domestic and Industrial.

With a wide network and the business association with a major engineering conglomerate on specific product ranges in domestic market, Salzer products are also available as a preferred choice in over 40 countries worldwide.

A foreword from the MD's Desk

It is with pleasure, that I look back on Salzer's journey since inception and confidently look ahead on the trail-blazing opportunities ahead .

Salzer was established as a result of my ambition to bring to the Indian Industry world class technology in Electrical Installation Products, coupled with dependability and excellence in service, to the delight of all end users.

We seek to understand the requirements of our clients and provide them the perfect electrical solution. All our ongoing developmental activities for innovative and value-added products are driven by this sense of responsibility.

Professionally managed with hand-picked employees who are our main assets, Salzer is fervently committed to competitiveness and innovation. Consistent quality checks at every stage of processing has been our growth engine to success .

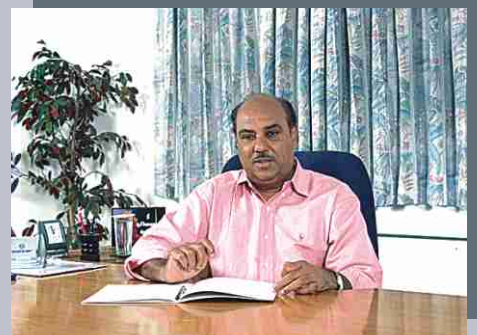
Initiated in 1985 as a small enterprise, Salzer today is a dynamic chain of five factories. Gratifying, indeed, for all who have been with us in this onward journey.

I sincerely thank all our joint venture partners, associates, stake-holders, customers and channel partners who share our aspirations, yields of success and the business philosophy of incessant growth.

Be rest assured on our commitments and the excellence in service you expect from us.

“Salzer Team”, as a solution provider, is always at your service.

R. Doraiswamy
Managing Director,
Salzer Group



A Solution Provider in Electrical Installations

Salzer has been nationally acclaimed as the provider of total solutions in Electrical Installations. From switchgears to accessories it has a range made complete by the addition of wires, cables and CFLs.

In a sector where high precision and uncompromising standards are demanded Salzer stands out both in product supply and services.

Salzer occupies a prominent position in switches and wiring ducts, besides enjoying an international stature for its technological edge.





Our Expertise

- A market leader in Rotary Switches, Wiring Ducts and allied Electrical products for Domestic and Industrial use.
- A major, and well known, manufacturer of Load Break, Modular, Relays, Toroidal Transformers, Automobile Switches, Terminal Connectors, Limit, Foot Switches, Precision Limit and Micro-adjustable Limit Switches.
- A pioneer in manufacturing a wide range of Speciality Energy Saving Switches, Movement Sensors and Street Lighting Energy Savers, Automated Meter Reading Systems.
- Touch Switches, Remote Switches, Key Tag Switch and Shaver Sockets are dedicated for hospitality sector and other specialized segments.

Engineering Excellence

- Manufacturing infrastructure facilities duly supported by modern techniques like TQM, TPM, Six Sigma, Lean Manufacturing & 5-S.
- Multi-barrier quality checks to ensure that the entire product ranges conform to stringent quality parameters.
- Continuous improvement at all levels by the implementation and maintenance of Total Quality Management.
- Quality certifications CE, UL, CSA, S Mark on applicable range of products.
- Dedication to continuous product development through innovation, setting new benchmarks.
- A full-fledged R & D centre that is recognized by the Department of Scientific & Industrial Research, Government of India.
- Self sufficient and a captive Tool Room.
- Sophisticated in-house-type testing laboratory with test capacity upto 200 Amps as per various IS & IEC product standards.

Accreditations

ISO 9001 : 2008 QMS

ISO 14001 : 2004 EMS

ISO 18001 : 2007 OHSAS



Product Range

Rotary Switches

AC Switch Range: 6 Amps - 400 Amps
DC Switch Range: 16 Amps to 500 Amps up to 250 V DC



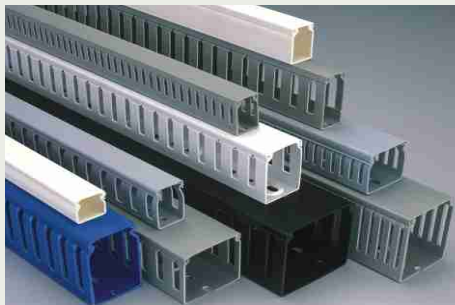
Load Break Switches

Load Break (Isolator) range from 16 - 125 Ampere
Changeover switches up to 4 pole from 25 to 125 Amps



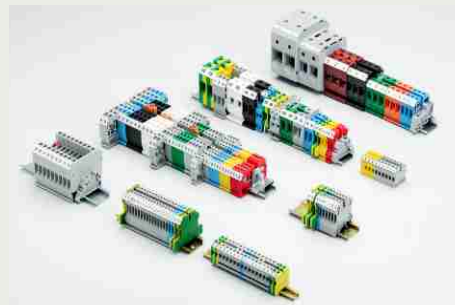
Cable Ducts

Wide range of sizes from (15x15mm) up to (150x150mm)
Flame retardant UL VO Material



Terminal Connectors

Standard Ranges from 2.5 - 95 sq. mm
connectors with electronic components & distribution terminal Blocks



Toroidal Transformers

Range: Single Phase 15 VA - 30 KVA
Three Phase 1 KVA - 120 KVA



Relays & Contactors

AC & DC relays ranging from 3 to 80 Ampere from 1 to 4 pole
Status indication through LED



Global Presence



Forty countries

International approvals:



- Canadian Standards Association (CSA)
- Underwriters' Laboratory USA (UL)
- Conformite Europeenne (CE)
- Semko Mark (S)
- Restriction of Hazardous substances (RoHS)

Limit / Foot Switches

Limit switches : Available in Normal / Snap action types
Precision limit switches : 1 NO + 1 NC / 2 NO + 2 NC
Operating force : From Light to Heavy duty applications



Compact Fluorescent Lamps (CFL)

Unique Amalgam Technology for Low Heat & Long Lasting Life
Wide operating voltage from 130 V to 270 V AC



Modular Switches

Contemporary & Aesthetically Sleek Switches - 10, 20 & 32 Amps AC
Safety Features: Anti Spark shield & Finger Protected Switch Terminals
Captive Screws & Snap fitment for Easy Installation



Speciality Products

Touch-cum-remote switches, Movement detectors,
Hotel & hospitality range of products



Energy Saver

Guaranteed Energy Saving on Outdoor Lighting upto 32%
Increases Lamp Life by 25 %



AMR

Accurate estimation of Line Loss (Technical & Commercial)
Application: Townships, Utilities & Industrial Energy Management System



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